

Prospects for Rural Electrification in Africa

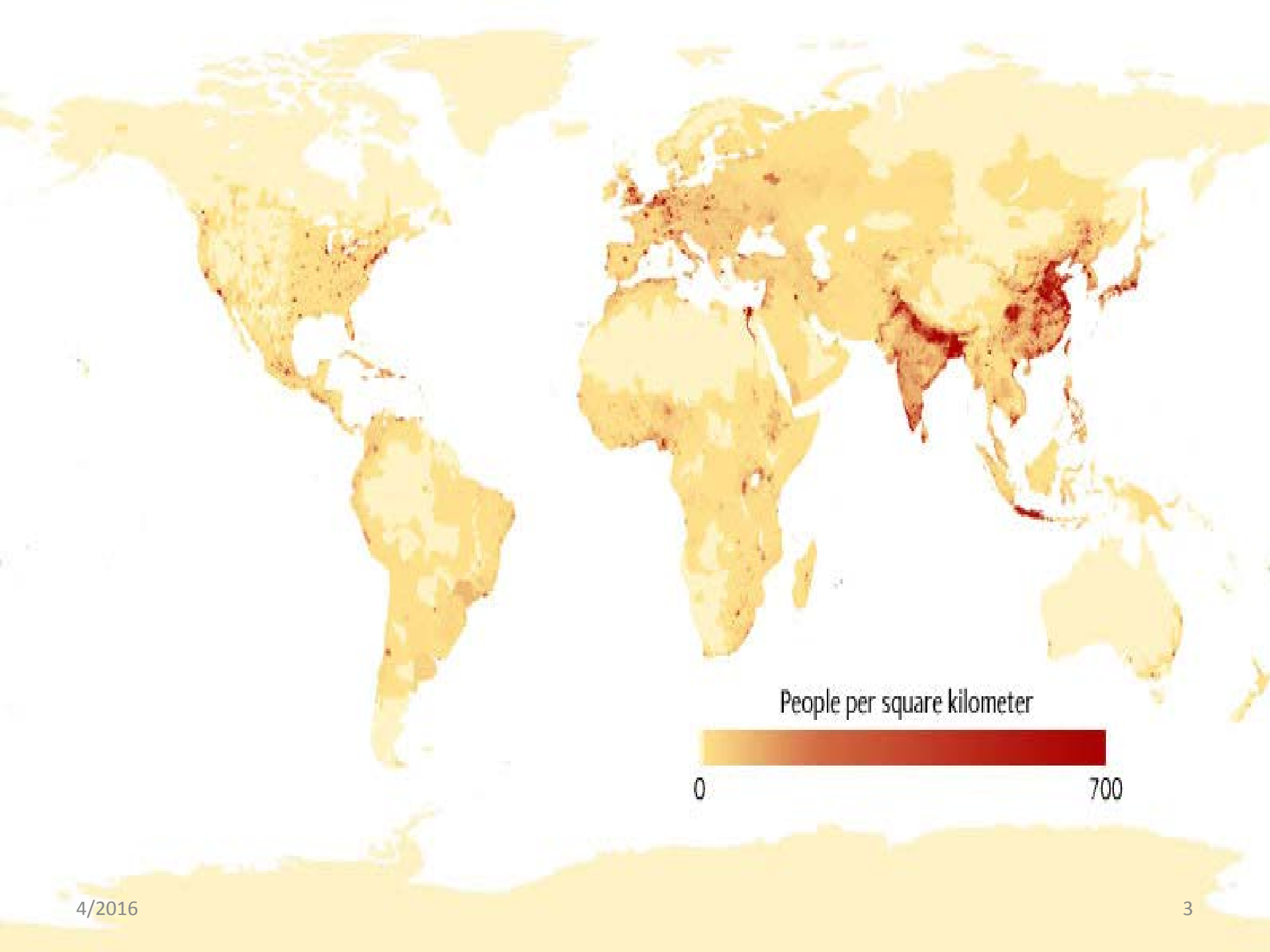
Edward Miguel, University of California, Berkeley and NBER

“The Economics and Political Economy of Africa” Conference

George Washington University

April 28, 2016

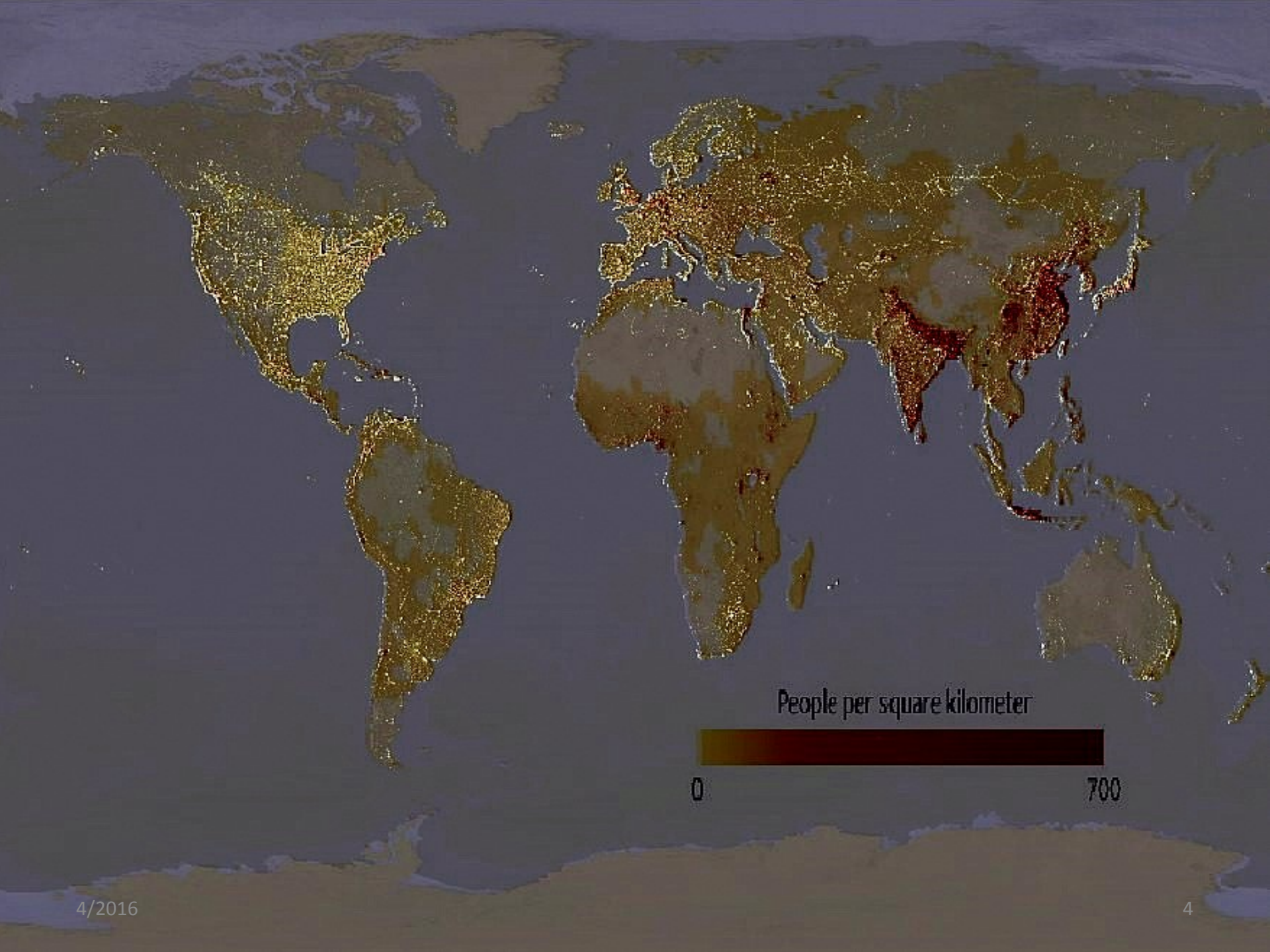




People per square kilometer

0

700



People per square kilometer

0

700

2013 – President Obama's *Power Africa*



USAID
FROM THE AMERICAN PEOPLE

POWER
AFRICA

TWO OUT OF THREE PEOPLE IN SUB-SAHARAN AFRICA
LACK ACCESS TO ELECTRICITY.



Photo: Morgana Wingard for Power Africa

2015: DFID *Energy Africa* campaign



MEET ONE OF THE LATEST INVESTORS IN CLIMATE-SMART TECH



Elizabeth Mukwimba, Magu, Tanzania
Farmer & solar energy investor



**ENERGY
AFRICA**

Solar energy can help deliver
energy access for all Africans by 2030



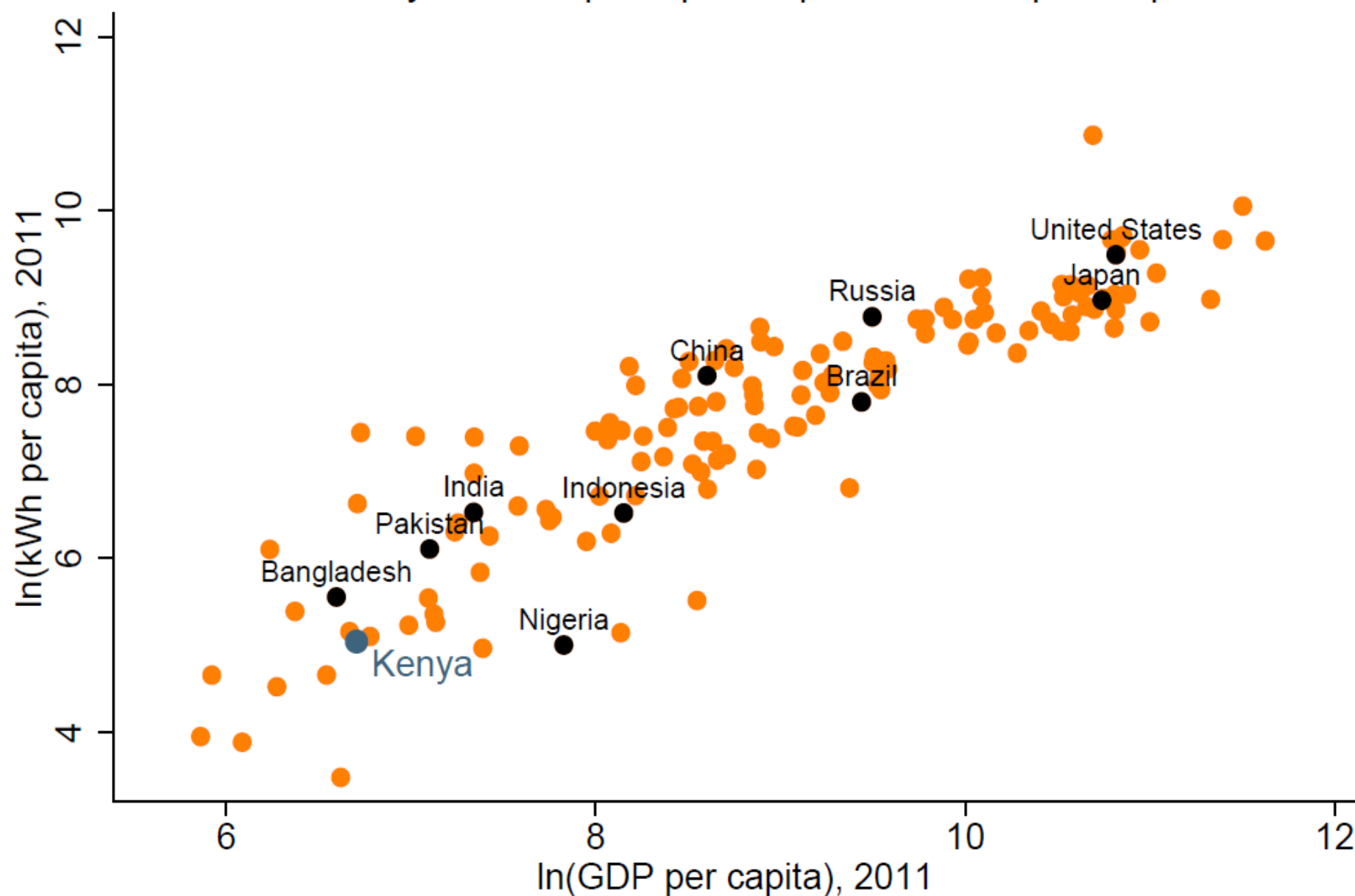
WE SUPPORT



Powering Africa

- Energy may be the development sector with the biggest gap between public spending and research knowledge. Little is known about basic questions.
 1. Should rural electrification be a policy priority in Africa today? (In particular, is it likely to reduce poverty?)
 2. How should it be achieved? (In particular, through expansion of the electricity grid, or off-grid, eg, solar?)

Electricity Consumption per Capita vs. GDP per Capita



Source: World Bank

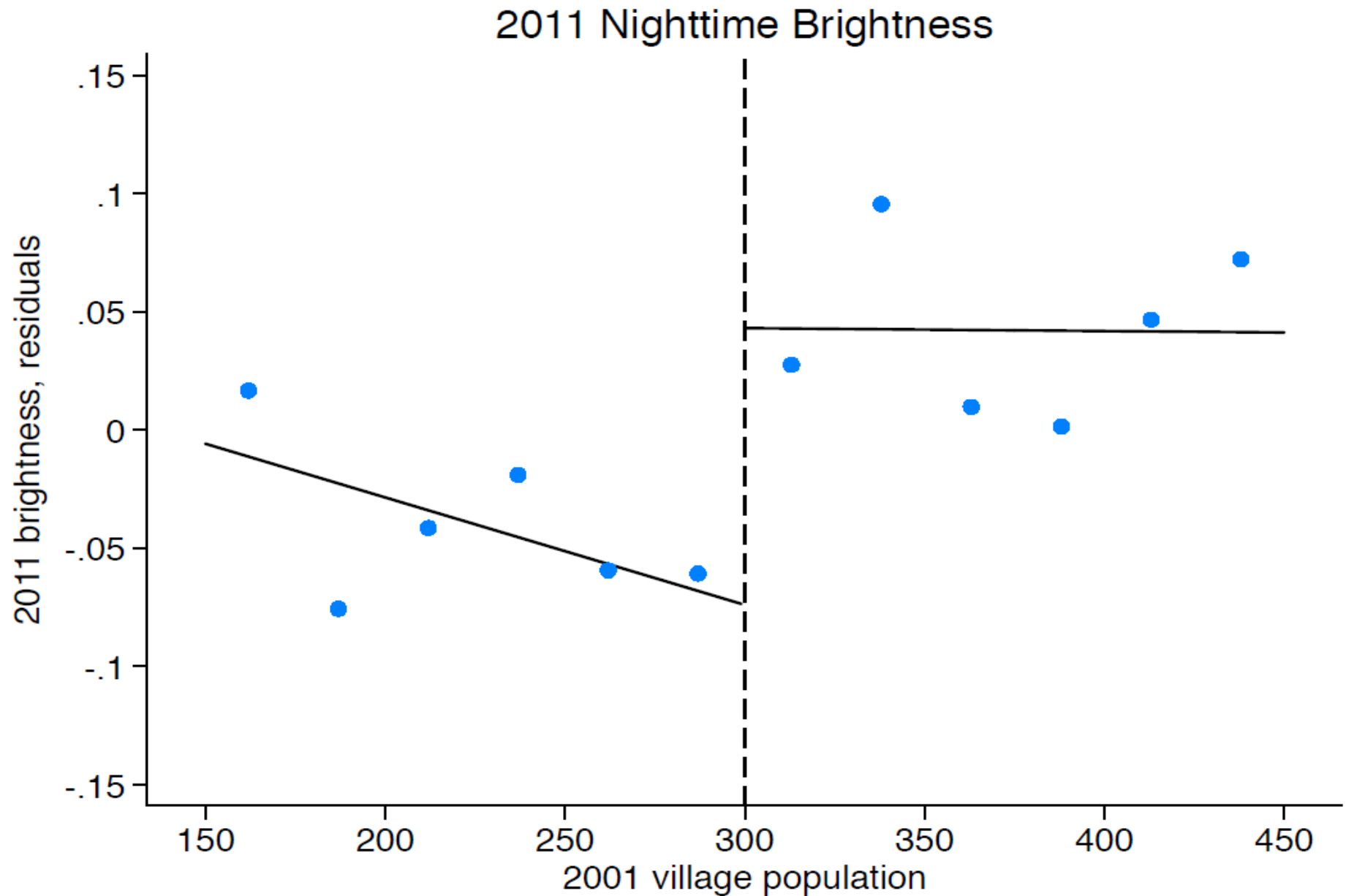
Electrification impacts

- There is little evidence on electrification impacts on economic growth in low-income countries.
- In part due to major methodological challenges to studying infrastructure impacts. (A broader issue as infrastructure is 40% of World Bank spending.)
- Many open issues on rural electrification:
 1. Effects could differ in urban versus rural areas;
 2. Commercial vs. public vs. residential connections;
 3. Productive benefits (e.g., self-employment) vs. consumption (TV), etc.

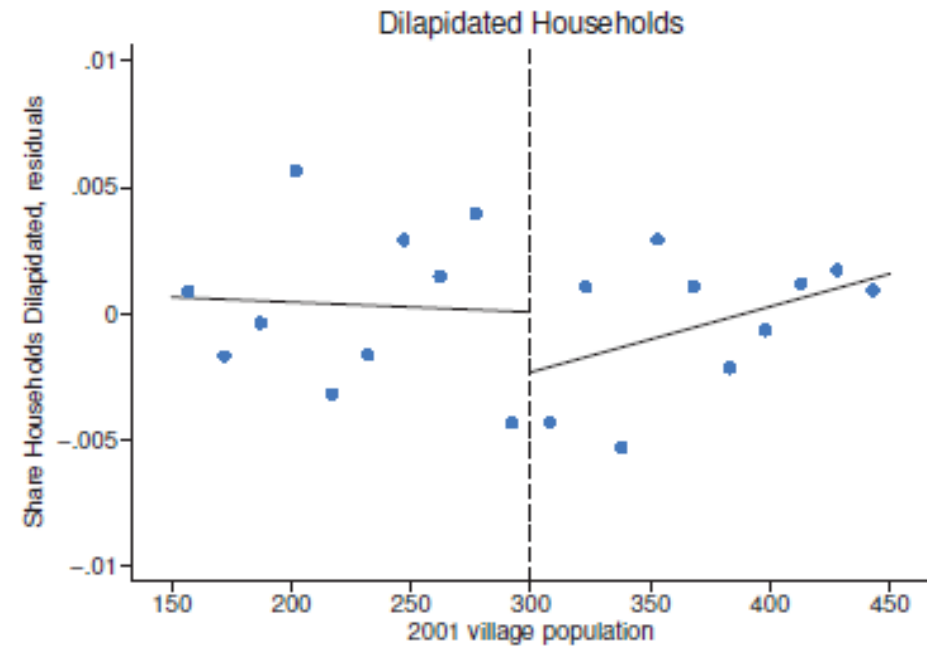
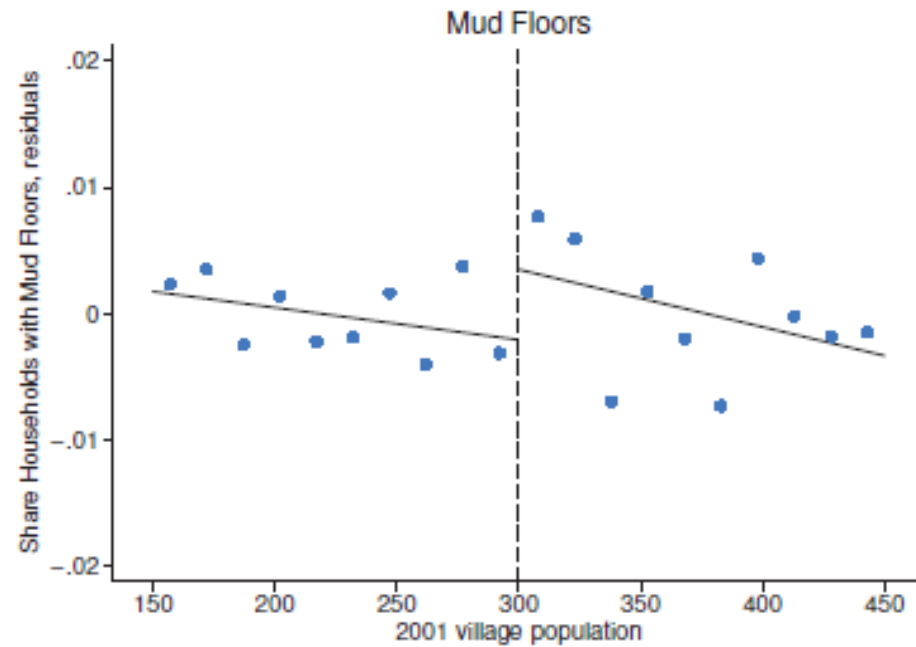
Electrification impacts

- Best-known study is Dinkelman (2011, AER)
- Results from a region in Kwazulu-Natal, South Africa with minimal agricultural employment may not generalize to other rural African settings
- New results (Burlig and Preonas 2016, working paper) in Indian villages may be more informative for rural Africa

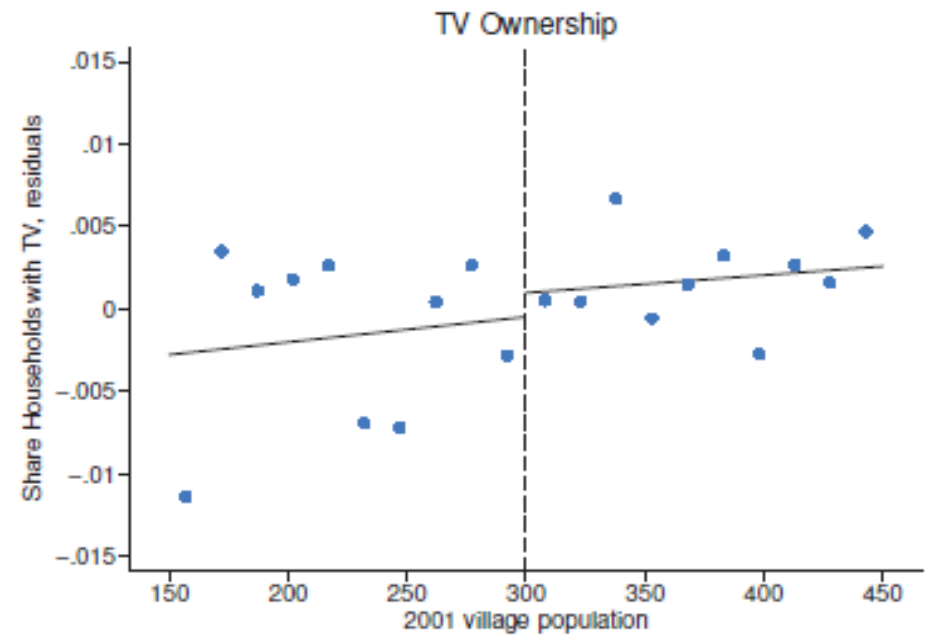
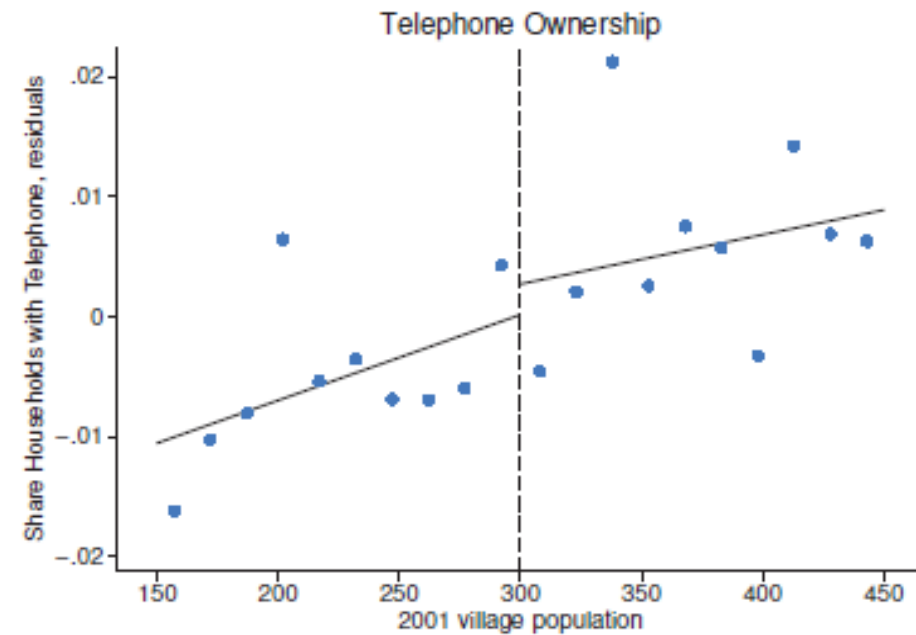
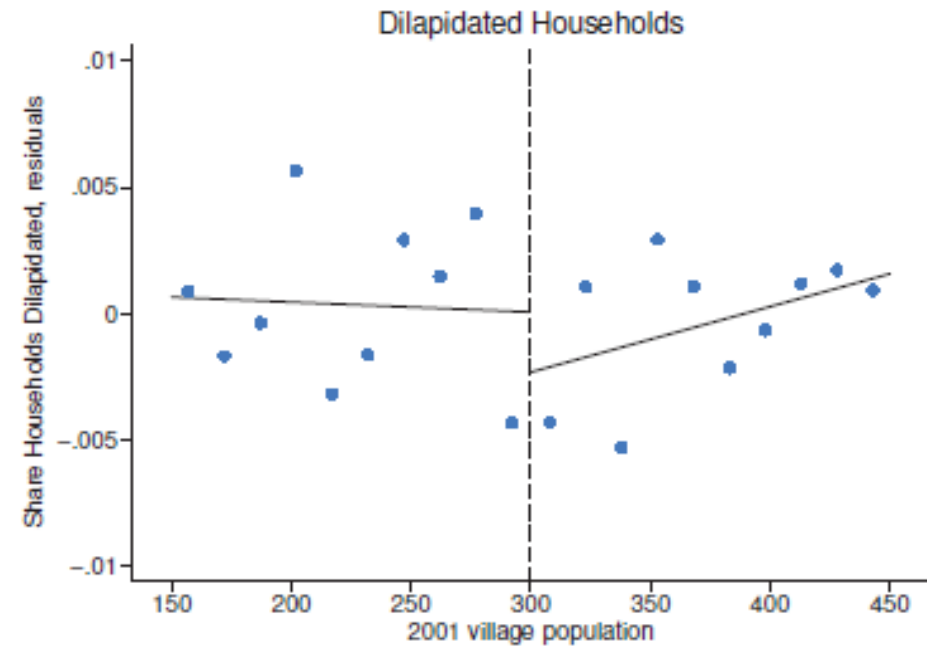
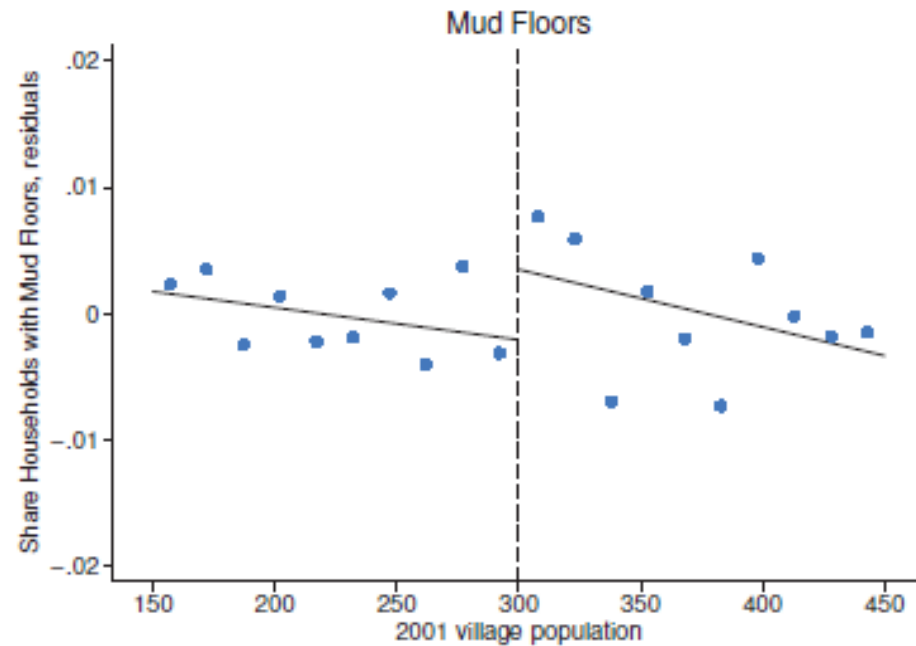
Rural electrification impacts in India, Burlig and Preonas (2016)



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Rural electrification impacts in India, Burlig and Preonas (2016)



Electrification impacts

- Working with the national electricity utility, an ongoing project randomized subsidies for grid connections to rural Kenyan households (Lee, Miguel and Wolfram 2016a), N=150 villages.
- Impact results soon (survey fielded summer 2016).
- But the demand for electricity connections may be informative about future households benefits.



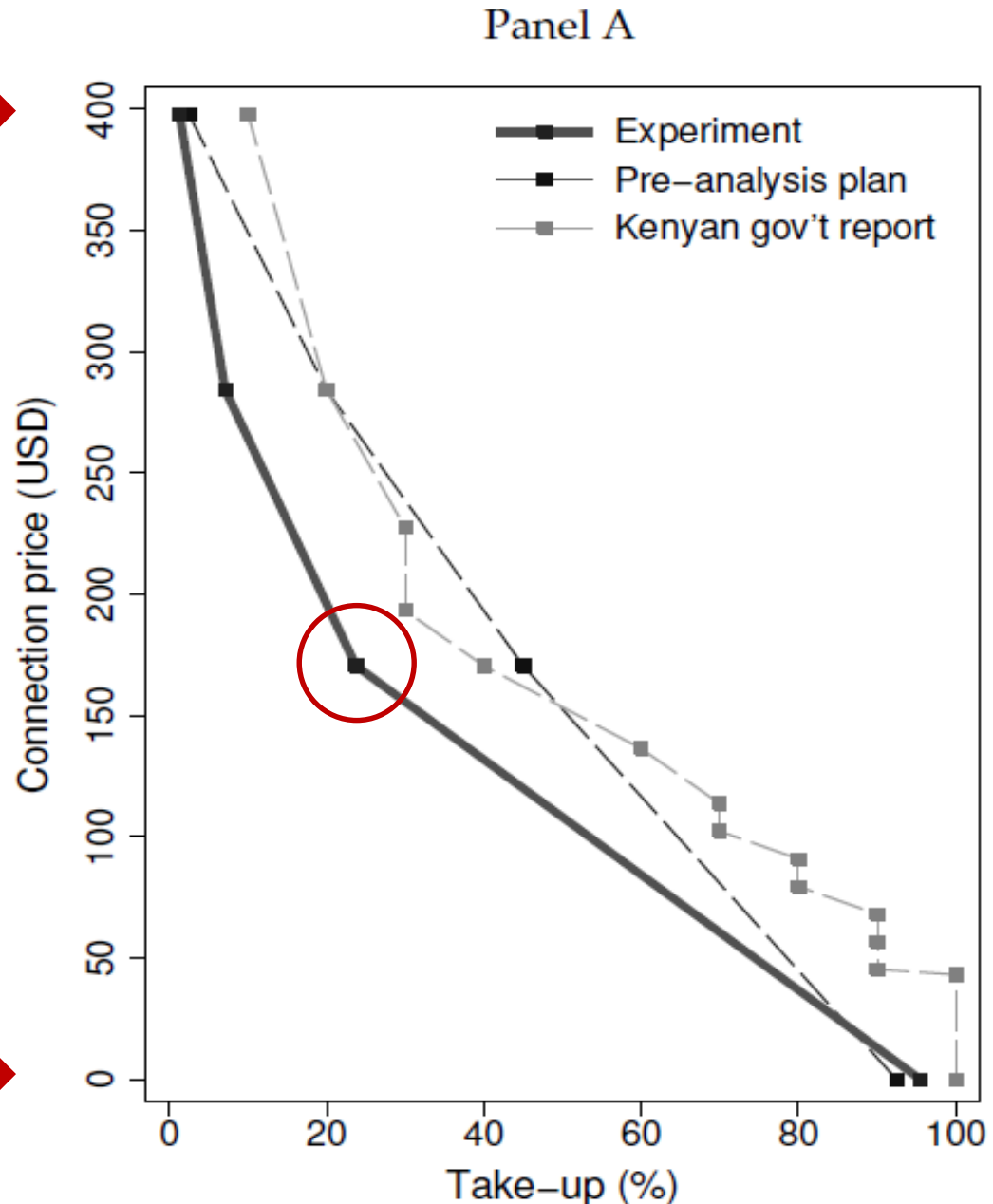


Rural electrification demand, Lee, Miguel and Wolfram (2016a)

Status quo price in Kenya (\$398).

Already heavily subsidized, at only 25-50% of actual connection cost.

Free connection



Achieving rural electrification

- Currently a polarized policy discussion, mainly off-grid solar (eg, lanterns, panels, micro-grid) vs. grid expansion
- Each approach has potential advantages:
- Solar: “greener” (lower emissions), better installation and maintenance by private firms?
- Grid: higher wattage applications, economies of scale, harness existing investments?

Non-fossil fuel
generation:

65% Sub-Saharan
African countries

29% other large
developing
economies (figure)

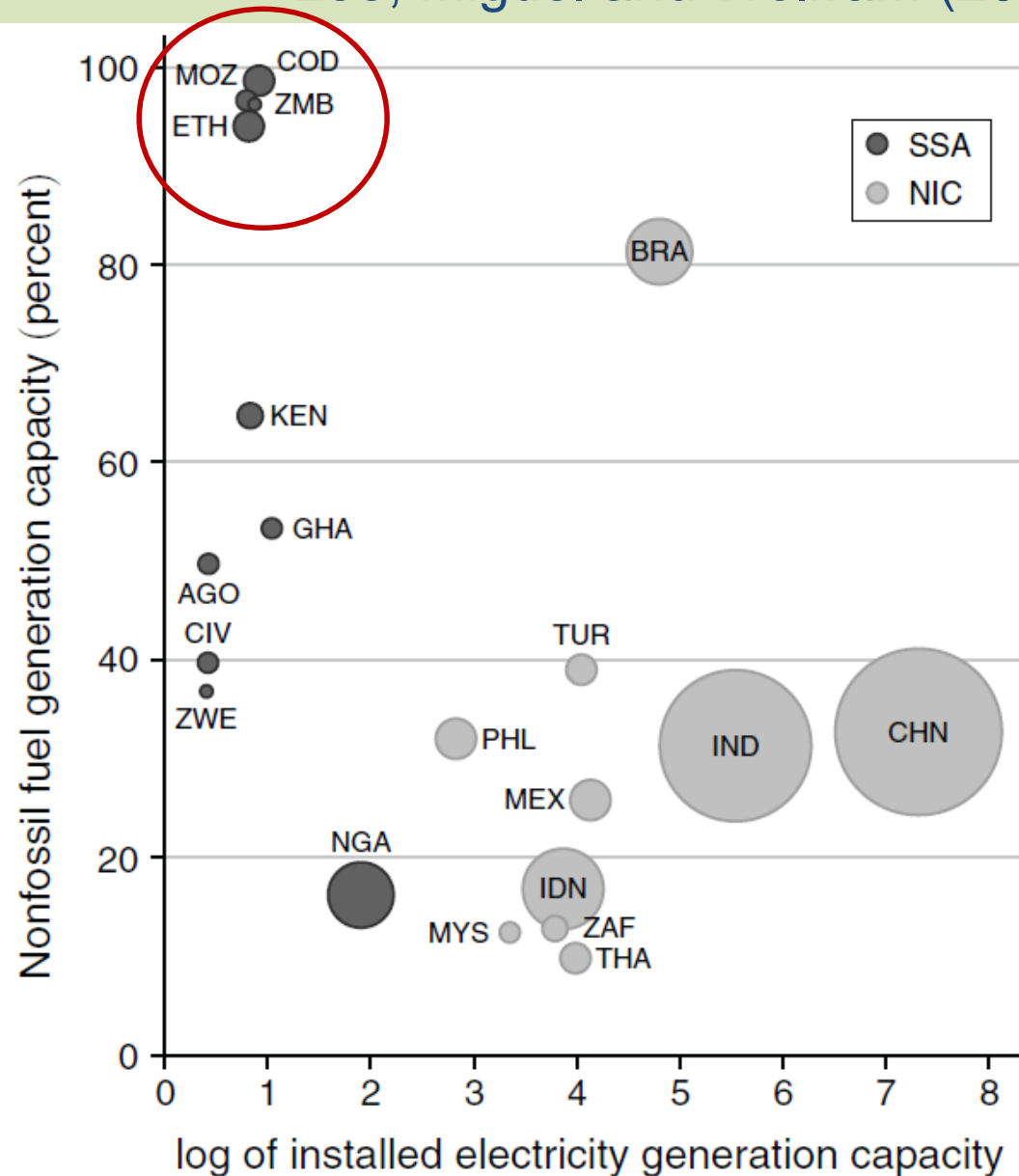


FIGURE 2A. CURRENT INSTALLED CAPACITY

Figure 2—Installed electricity generation capacity: Current and future targets

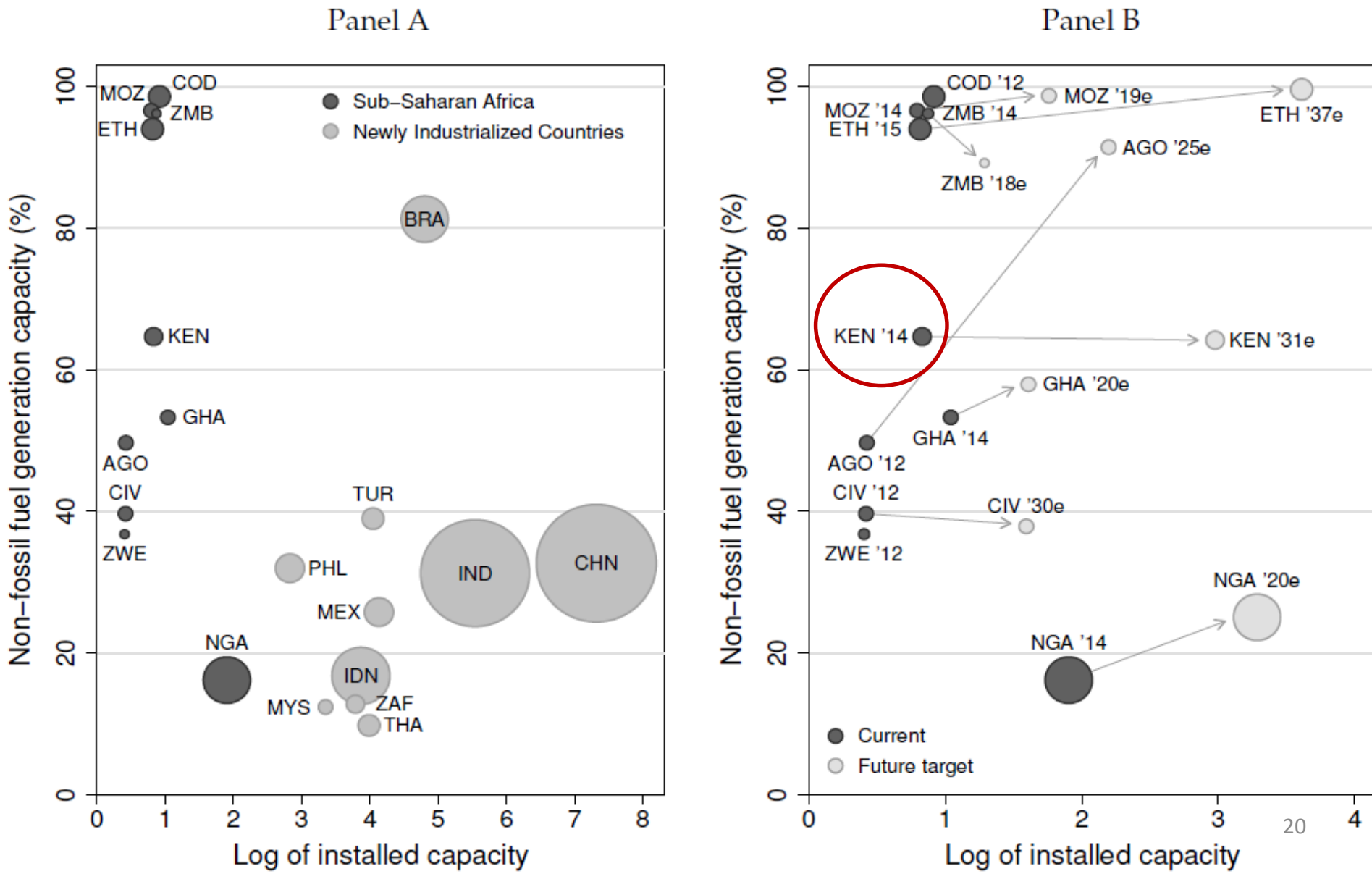
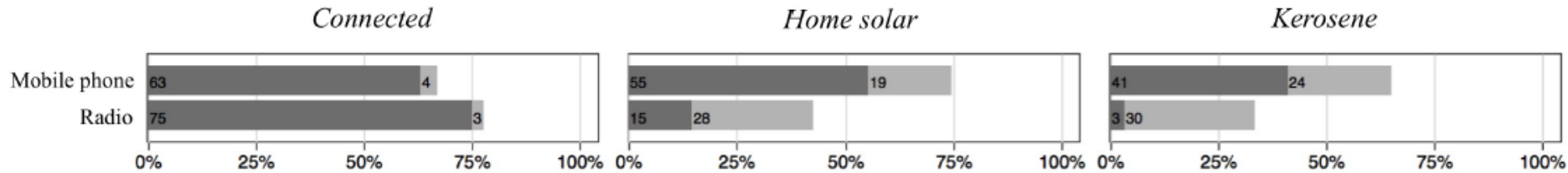
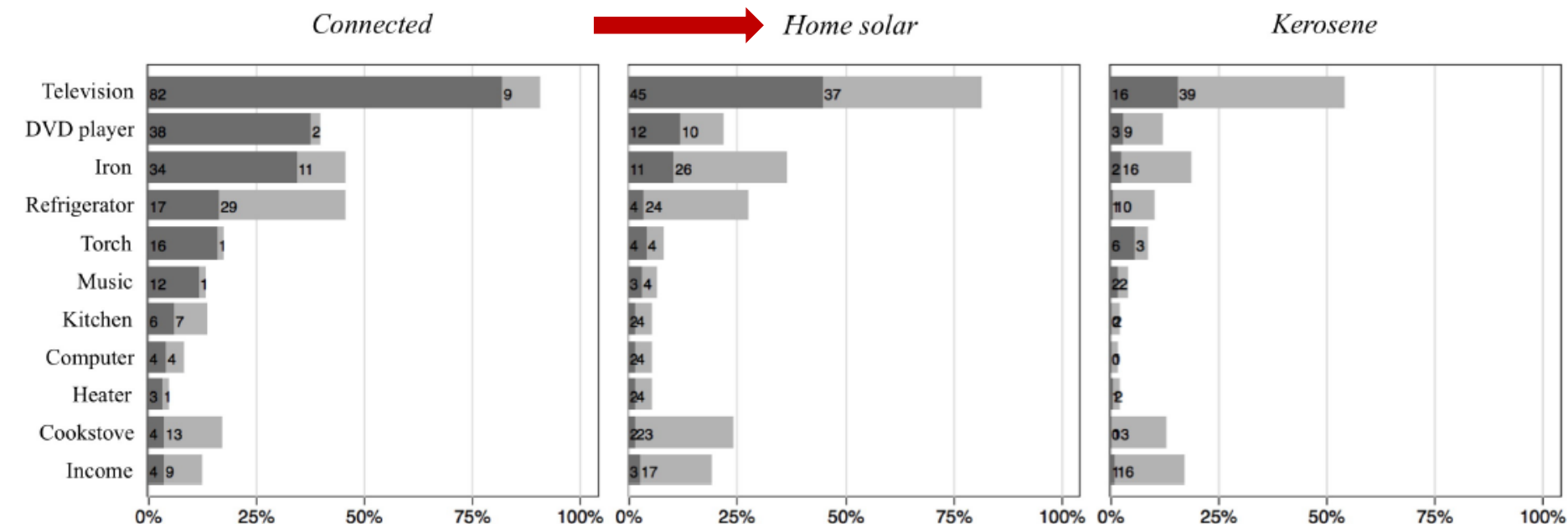


Figure 1—Electrical appliances owned and desired by rural households in Kenya

Panel A: Low-wattage appliances



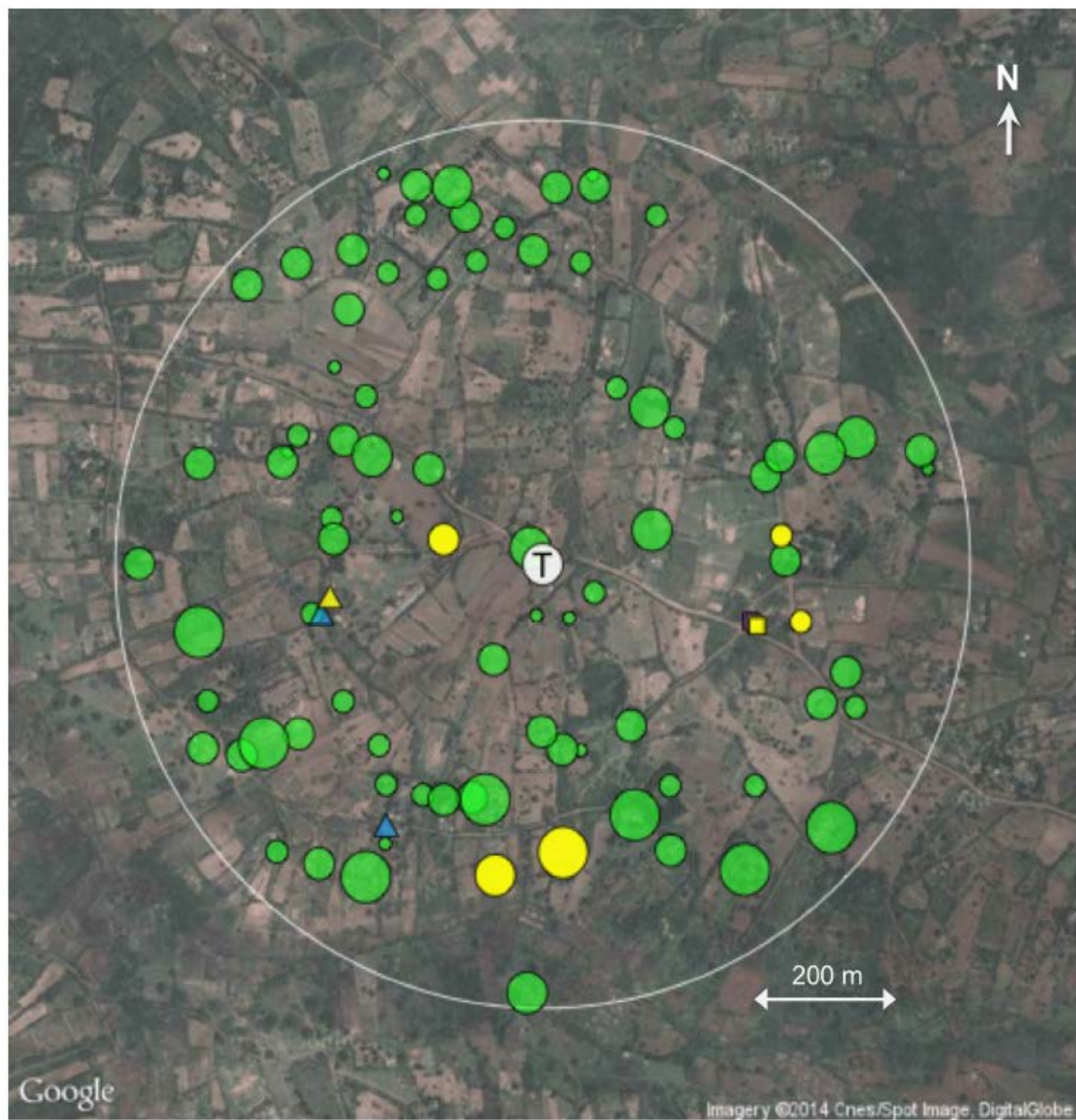
Panel B: High-wattage appliances



Living “under grid”

- Grid expansion can exploit existing investments
- E.g., the Kenyan government has installed tens of thousands of transformers in the past decade to connect public facilities (schools, clinics, markets) to power
- As a result over three quarters of Kenyans currently live “under grid” (<1 km from a low voltage line)
- CGD (Leo et al 2014) estimates that tens of millions of Nigerians are under grid, 100 million Africa-wide

Figure 2—Example of a “transformer community” of typical density



Legend

- Ⓣ Transformer & 600 meter radius
- Households (scaled by household size)
- Businesses
- ▲ Public facilities (e.g. schools, health)
- Electrified households
- Electrified businesses
- ▲ Electrified public facilities

Lee et al. (2015)

The economics of grid expansion

- The demand study (Lee, Miguel and Wolfram 2016a) allows us to estimate economies of scale in grid expansion, since subsidy levels generated different numbers of connections per village
- Important economies of scale, with average cost of connection dropping to <\$700 at full saturation
- A major constraint to grid expansion is corruption in the construction process, as for other public services: leakage rates of 21-33%

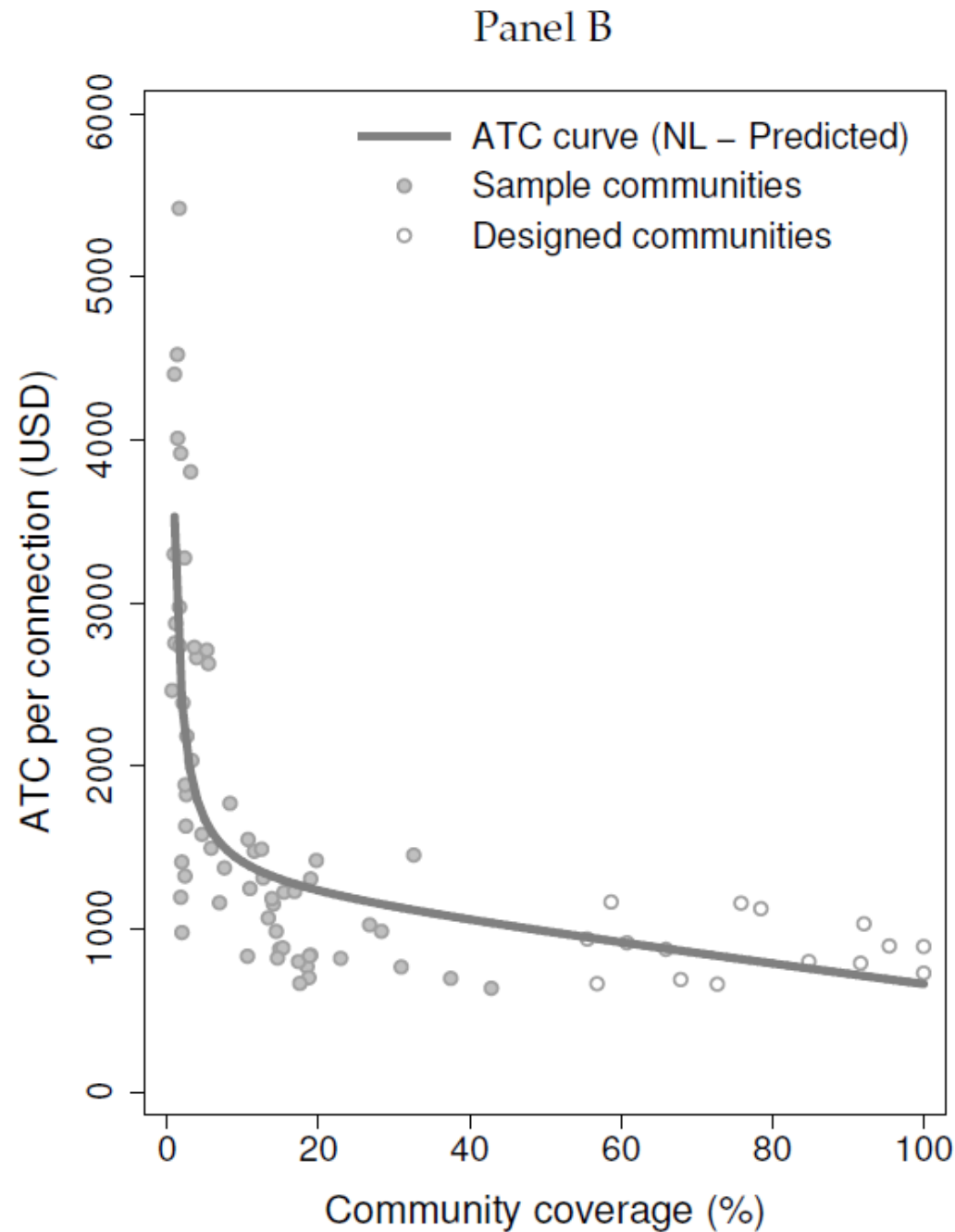
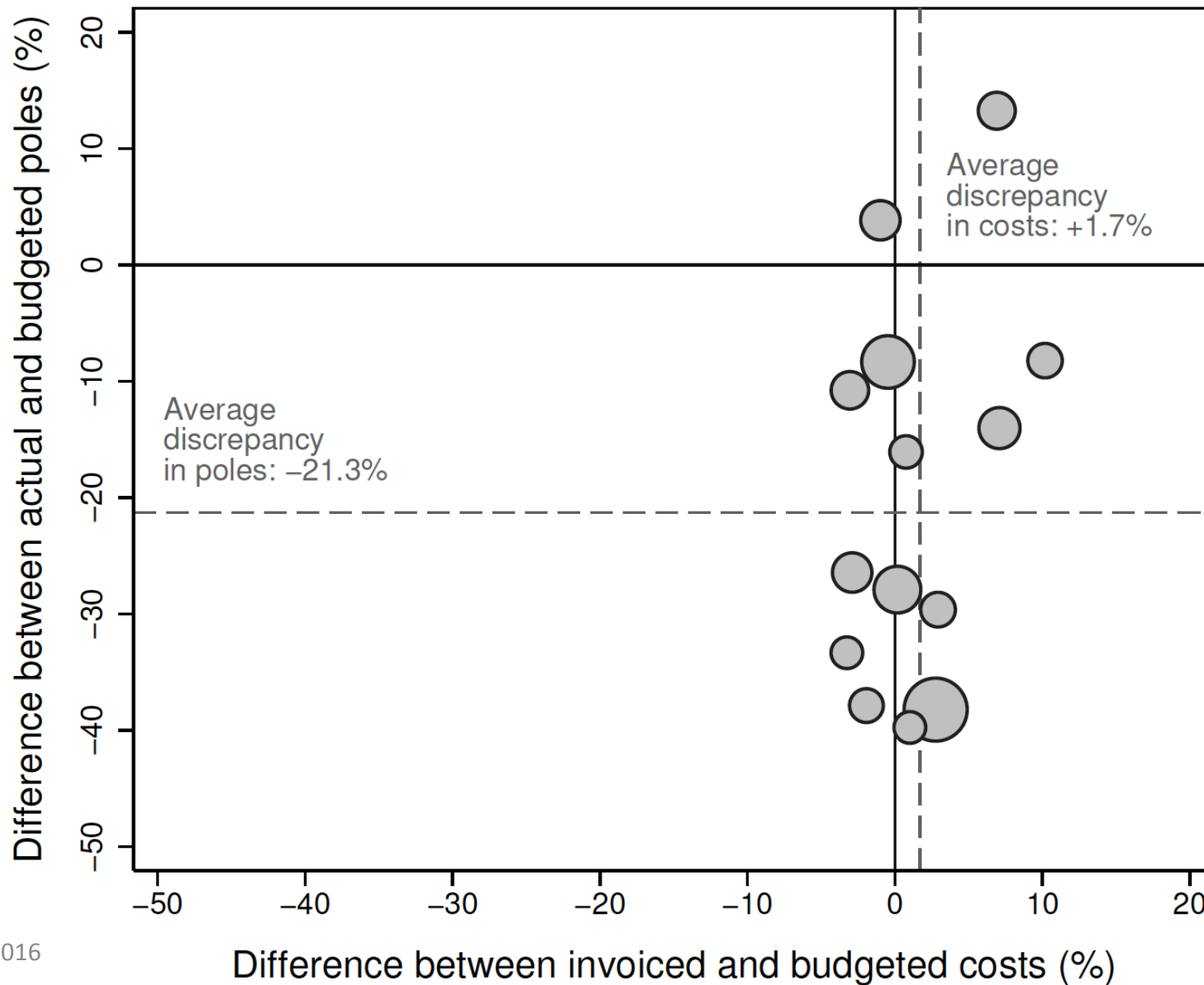


Figure 7—Discrepancies in project costs and electrical poles, by contractor



Powering Africa

1. Should rural electrification be a policy priority in Africa today? (In particular, is it likely to reduce poverty?)
 - › Economic (and broader) impacts remain poorly understood, and further evidence would be valuable.
 - › Evidence of only modest benefits in Indian villages.
2. How should it be achieved? (In particular, through expansion of the electricity grid, or off-grid, eg, solar?)

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2. How should it be achieved? (In particular, through expansion of the electricity grid, or off-grid, eg, solar?)
 - › Most current solar systems do not provide “real” power, and do not allow households to achieve their goals.
 - › Grid expansion would be relatively “green” in Africa and has major cost advantages, but its promise may only be realized if service provision improves.



